



Partner Communications Toolkit

Insight to Action—for the people who open the door.

What This Is

A set of grab-and-go resources for ESD and CBO partners. Everything here is designed to help you introduce FOYOST confidently, move the right conversations forward, and hand off smoothly to the WSIPC team — without adding to your workload.

Who It's For

Educational Service District (ESD) and Community-Based Organization (CBO) partners who are bringing FOYOST to districts and schools in their region.

What It Helps You Do

- Make the case — clearly and quickly — to three distinct audiences: administrators, counselors, and data teams, each with messaging tailored to what they care about most.
- Turn interest into action by moving receptive districts seamlessly toward a WSIPC demo.
- Take the friction out of getting started by simplifying the data collection and Data Sharing Agreement (DSA) process from day one.