



COUNSELOR & ADVISOR EDITION

# Spend Less Time Tracking and More Time Advising

Know exactly where your students are—before they walk into your office.

## Tools Built for Your Workflow



### The “Summer Melt” Detector

Use Outreach Insights to generate an instant list of students who were accepted but never showed up—so you can send targeted outreach when it matters most.



### The “Stop Out” Rescue List

Identify students who persisted for a year but didn’t return this fall. They are your prime candidates for reengagement and targeted support.



### Real-World Advising Data

Show current seniors the College Selection dashboard and tell them, “Students with your profile often succeed at these colleges...” knowing it’s backed by data from your own high school’s history.

## THE CHALLENGE

You want to support your graduates, but tracking them down is a full-time job. You spend hours scrubbing spreadsheets just to figure out who started college, who dropped out, and who never went — leaving you no time to actually help them.

## THE FOYOST SOLUTION

FOYOST gives you “Monday Morning Readiness.” It visualizes the path of every student you’ve advised, showing you their real-time status in a simple, color-coded timeline, so you can walk in ready to act, not ready to research.

## The Bottom Line for School Counselors

Finally answer the question, “Did Student A go to college?” without opening six different files. FOYOST turns data into a conversation starter.



Let’s look at your district’s data.  
Schedule a 20-minute demo today.  
Scan the QR code or visit [followyourstudent.org](https://followyourstudent.org).

